EXTERNAL RELATIONS & COMMUNICATIONS

Vice Chancellor

Director of Operations

- Board of Trustees Division Coordinator
- Division Budget
- Human Resources Liaison
- Strategic Initiatives
- Vice Chancellor's Office Coordination

Associate Vice Chancellor
Strategic Communications & Brand Marketing

- Brand Guidelines
- Design & Production
- Digital & Web
- Marketing Services
- Media Relations
- Photo & Video
- Social Media
- Storytelling
- Strategic Communications

Assistant Vice Chancellor
Advocacy & State Relations

- Budget Advocacy
- Legislative Advocacy
- Stakeholder Relationship Building
- State Government Relations

Assistant Vice Chancellor
Federal Relations

- Federal Advocacy
- Congressional Relations
- Liaison to federal agencies
- Lobbying Disclosure Act Compliance
- Annual Hill Week/Agency Day Event

Assistant Vice Chancellor
Systemwide Advancement

- Advancement Academy
- Alumni Council
- CSU Foundation
- Industry Alliances
- Multi-Campus Philanthropic Support
- Philanthropic Data Collection & Reporting
- Systemwide CGA Management
- Systemwide Scholarship Management

Executive Director
Tribal Relations

- Liaison with Tribal Communities
- NAGPRA and CalNAGPRA Compliance and Campus Coordination
- Partnerships and Collaborations with Tribal Governments and Entities